

EARTHLABS 

TSXV: SPOT OTCQX: SPOFF

THE SMARTEST WAY
TO INVEST IN RESOURCES



EARTHLABS

TSXV: SPOT OTCQX: SPOFF



FORWARD LOOKING INFORMATION



Certain information in this presentation constitutes forward-looking information, which is information regarding possible events, conditions or results of operations of EarthLabs Inc. (“EarthLabs”) that is based upon assumptions about future economic conditions and courses of action and which is inherently uncertain. All information other than statements of historical fact may be forward- looking information. Forward-looking information is often, but not always, identified by the use of words such as “seek”, “anticipate”, “budget”, “plan”, “continue”, “estimate”, “expect”, “forecast”, “may”, “will”, “project”, “predict”, “potential”, “targeting”, “intend”, “could”, “might”, “should”, “believe” and similar words or phrases (including negative variations) suggesting future outcomes or statements regarding an outlook. Forward-looking information contained in this presentation includes our expectations regarding our ability to raise capital, our ability to execute upon our business plan, the validity of our business model, the future performance of our investments and our ability to generate returns, and is based upon material factors and assumptions such as continued strength in commodity prices, increased demand and declining supplies for commodities, and significant increases in the price of gold.



1. Investments

- \$50M+ in cash and investments



2. Royalties

- Largest royalty holder in Newfoundland anchored by 0.2% New Found Gold (TSX: NFG NYSE-A:NFGC) Queensway NSR and 0.5% NSR outside of Queensway



3. Media & Technology

- CEO.CA – Largest social media platform for resource investors
- DigiGeoData – Google maps of mining
- Northern Miner – Legacy news publication since 1915
- MINING.COM – The top global news source for the mining industry
- Canadian Mining Journal – Magazine for mining professionals since 1882
- Symposiums – Global investor events platform

Why us?

➤ Founders

- Successful track record of originating, structuring and exiting deals
- Over \$1 billion in value created

➤ Financiers

- Over \$300 million raised

➤ Analysts

- In aggregate, over 50 years of portfolio management at the largest resource funds in Canada

INVESTMENT APPROACH

Capital Markets Meet Entrepreneurism



Develop a Macro Understanding of a Sector



Find Microcap Opportunities in Target Sector



Build Position in Target Company



Manage Exit Strategy

EARTHLABS MAXIMISING PORTFOLIO GROWTH

ACCESS TO PRIVATE PLACEMENTS

The key to maximizing returns in the coming bull market is to leverage warrants, which can only be acquired by investing in private placement financings. Private placements are only offered to accredited investors.

Warrants are a derivative that give the right, but not the obligation, to buy common shares at a certain price before expiration. Typically, warrants are packaged together with common shares when a junior resource company raises funds via private placement.

EXAMPLE:

ABC GOLD is trading at \$0.10. ABC announces a unit financing at \$0.10, with a full five-year warrant at \$0.15. Participants can sell their shares in four months but hold the warrants for a full five years. If the stock moves to \$0.30, investors can make an 3x return on their shares, and an additional 2x return on their warrants.

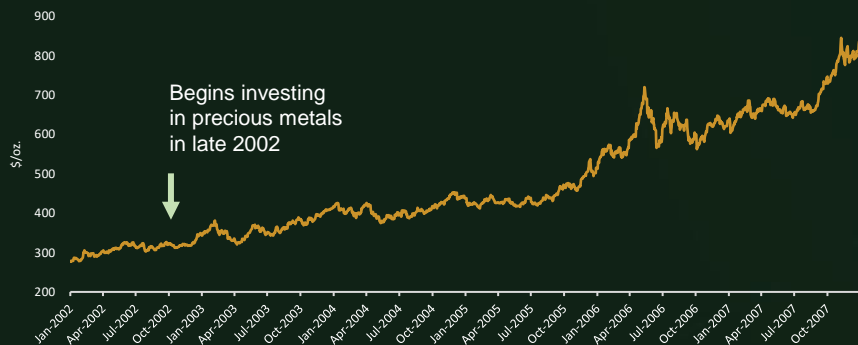


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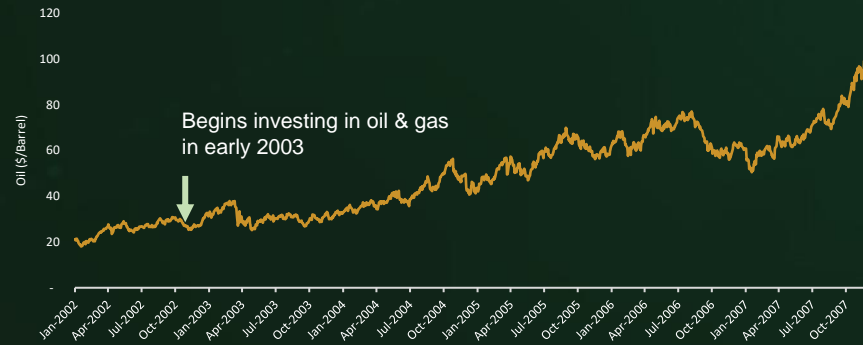


A CASE STUDY – PINETREE CAPITAL *Investing Ahead of the Curve*

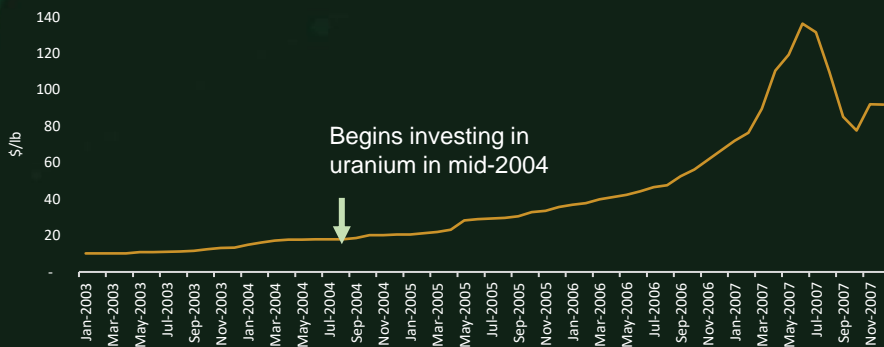
GOLD



OIL & GAS



URANIUM




PINETREE



EARTHLABS ROYALTY PORTFOLIO




Largest royalty holder in Newfoundland with coverage of 2,489.52 km²



OPIW
OPAWICA EXPLORATIONS INC

- 0.5% NSR on Bazooka project in the Abitibi Greenstone Belt
- Bazooka is contiguous with Yamana's Wasamac property (1.8M Oz. Au)
- Option to acquire additional 0.5% NSR in Newfoundland and Quebec properties




EXPLOITS
DISCOVERY CORP

- 0.5 % NSR on 987.26 km² claim package
- Proximity to New Found Gold and similar geological setting


PACTON GOLD

- 0.5 % NSR on Red Lake Project
- 28,000 hectares
- Proximal to past and current producing mines



Manitou Gold Inc.

- 0.5% NSR on Kenwest Property
- Includes intersection of 53,700 g/t Au over 0.55m




NEWFOUND
GOLD CORP

- 0.2 % NSR on Queensway project
- Includes 19m of 92.9 g/t Au discovery hole
- 0.5% NSR outside of Queensway
- Covers a total of 1,511.26 km²



SKY
GOLD CORP.


- Option to purchase 1% NSR on Mustang Property
- Contiguous with New Found Gold and 5km from discovery hole



KING
GLOBAL VENTURES

- Option to purchase 0.5% NSR on Parkview, Knights Melange, Gold Nugget, Miss Pickle, Gold Boulder and Chapel Island

BOTSWANA



- 0.5 % NSR on Botswana Property on ~850,000 hectares
- Western limb of Archean belt most prospective target as it hosts close to 14 million ounces of gold and platinum in South Africa





Great Bear Royalties Price Chart



Great Bear Royalties was a publicly royalty company whose principal asset was a 2% NSR on Kinross Gold's Great Bear Project located in Northwestern Ontario

In July 2011, Royal Gold acquired Great Bear Royalties in an all-cash transaction for \$200 million

This comp would value EarthLabs' 0.2% NSR on NFG's Queensway at **\$20 million**

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MINING MEDIA:

GROWTH & DOMINANCE



DIVERSIFIED REVENUE STREAMS:

Introducing events into our mix and enhanced access to mining data.



ROBUST PORTFOLIO:

Showcasing esteemed and credible media brands.



ENHANCED CROSS-SELLING:

Expanding with new subscription offerings and advertising across multiple platforms.

KEY:

Events and
Special Projects

News and
Media

Intelligence
and Data

THE NORTHERN MINER

GLOBAL MINING NEWS · SINCE 1915

MINING.COM

CANADIAN MINING JOURNAL

THE NORTHERN MINER
SYMPOSIUMS

MARCO POLO
fueled with mining intelligence

MINING.COM
BUYER'S GUIDE

10X LARGER than our closest competitor when combined.

3X LARGER than the combined portfolios of all companies we analyzed.

FULL SUITE OF RESOURCES TO SUPPORT CLIENTS, USERS AND PARTNERS

Comprehensive Media & Technology Platform



Stock Market Analytics

Breaking News Publications

Community Forums

Level 2 Trading Data

Advertising & Marketing

Resource Databases

Events & Conferences

Geospatial Mapping

Social Media

Broadcasting

Thought-Leadership

Advanced Research Tools

Historical Archives

Sentiment Tracking

Executive Interviews

Insider Transactions

Legacy Print Distribution

Content Amplification

Global Distribution

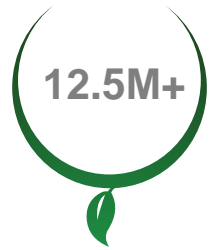
Sectoral Networking

Retail /Institutional Support

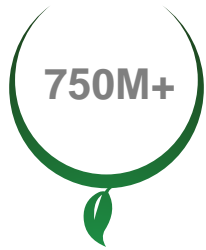
Mining Education

Due Diligence

Acquisition Targets



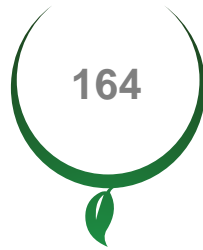
Total unique users using the CEO platform.



Total page views.



Average time spent per visit.



Total countries represented.



DISTRIBUTION FIRST, MONETIZATION SECOND

Targets

Increase unique users by enhancing user experience. New version update slated for Q3 2023

Coming Soon: **CEO+, Drill-Hole Feed, Stock Contests, SEDAR/SEDI Research Dashboards**

Increase ad revenues by hiring dedicated sales team to market CEO Corporate Sponsorship and to optimize ads

Valuation Gap

Unique users are given a premium by investors on a per dollar basis. Based on CEO.CA's 2023 unique users and using the lowest \$/User available to reference, the implied value of CEO.CA is currently **\$41.6M**

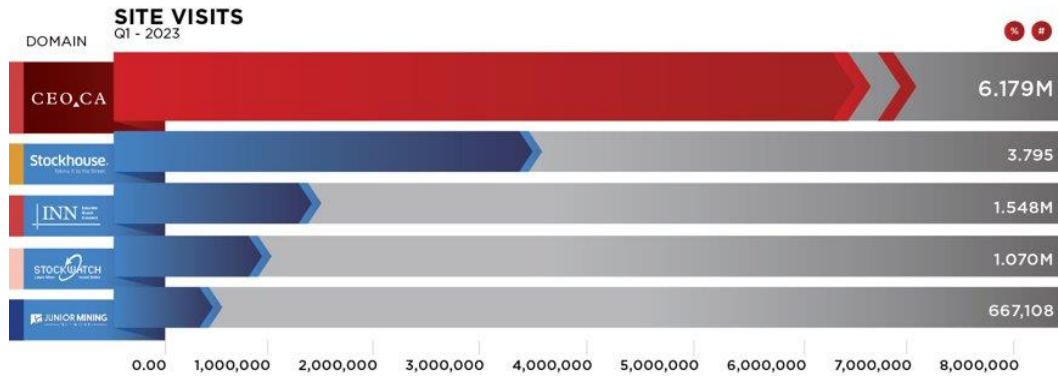
Valuation	Users	\$/User	Value (C\$M)
LOW Value	2.60	16.01	\$ 41.62
AVERAGE Value	2.60	605.50	\$ 1,574.29



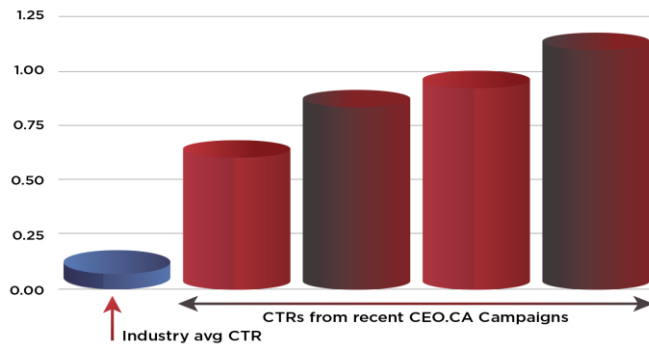
CEO.CA

LEADING INVESTOR
SOCIAL NETWORK CEO.CA

Unrivaled Traction, Engaged Global Userbase



11x
Higher than
the industry
standard.



164
Countries
Represented

PAGE VIEWS SINCE 2020

Country	Page Views
Canada	342,665,662
United States	30,524,062
Germany	21,294,680
Sweden	6,221,009
Netherlands	5,612,917
United Kingdom	4,400,490
Belgium	3,692,303
Switzerland	3,160,907
Finland	2,476,902

Responsible for pioneering modern mining cartography as the creators of the mineral exploration industry's global standard regional maps.

A SaaS based **online GIS interactive mapping interface** that spatially links and displays data

Atlas is offered as a **free and paid subscription service** with a full suite of **claim data, 43-101 reports, property and assets, geological layers** and more

The industry standard, DigiGeoData's maps provide an overview both on a **global/country scale** or a more focused **regional basis**.



MONETIZATION PATHS

Continued development of mapping software, DigiGeoAtlas, pilot currently has 55 senior producers and junior mineral explorers enrolled

Continue sales in physical map business via conference circuit and electronic distribution

Clear path for user growth as DigiGeoData is run by the same team that created and sold IntierraRMG to SNL Metals & Mining

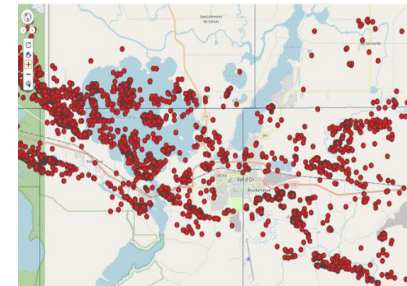
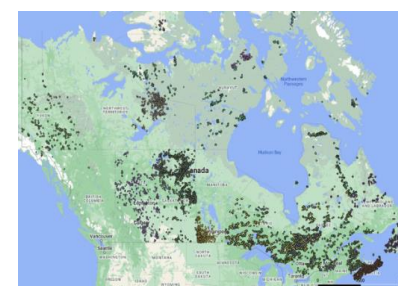
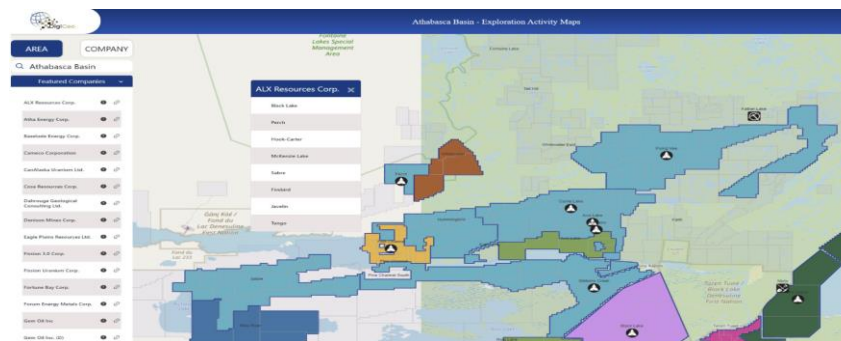
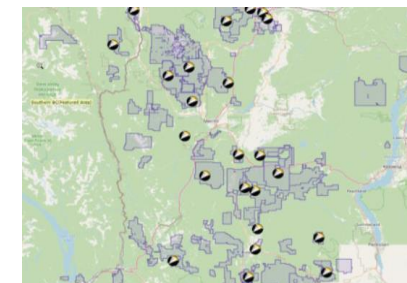
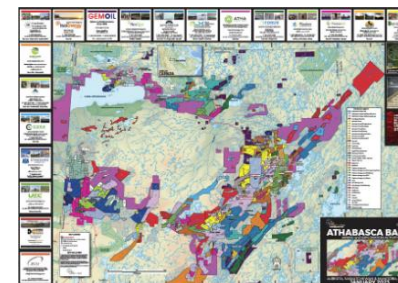
SNL Financial was subsequently acquired by McGraw Hill Financial for US\$2.225B

Development of a global resource database to populate a suite of three new and revised products

DigiGeoData is a new online data SaaS tool to search for companies, assets and properties, technical reports, drill holes, and more.

DigiGeoAtlas is the online mapping interface that spatially displays the information from DigiGeoData and shows it in context with claims, geology and other technical layers. It combines with the data subscription.

DigiGeoMaps is the industry standard that provides an overview of regional and national focussed exploration areas. Maps will continue to be published in hard copy. The new mapping online interface highlights company projects on a global scale.



THE NORTHERN MINER

GLOBAL MINING NEWS · SINCE 1915

- Premier one-of-a-kind mining publication in North America
- Offers a diverse range of subscriptions, from monthly newspapers to digital publications, podcasts and more
- Serves a wide audience, from retail investors to top executives and high-performing professionals, all backed by over 100 years of combined industry experience
- The legacy of this publication underscores its significance and commitment to delivering quality and expertise in the mining sector

THE NORTHERN MINER
MAPS **600K+**
Audience

- High-quality, up-to-date mining and exploration maps from around the globe, available in both physical and digital formats

TNM **MARCO POLO**
2,600+ **13,700+** **19,600+**
Companies Properties Executives

- The next-gen TNM Mines Handbook powered by market data, finances, personnel and resources

 **24,000+**
Followers

 **30,000+**
Followers

 **8,000+**
Followers

MINING.COM

- Leading online mining news since 2008
- The top global source for the mining and metals industry, endorsed by decision-making executives, influencers and renowned mining brands
- 1.1M monthly visits
- Strong international presence, including Australia, Africa, China, Latin America and more

NEWS+MARKET & NEWS+DATA

- Access to every news story across all platforms
- Enhanced features for Buyer's Guide and access to global mining data with Marco Polo

MINING.COM BUYER'S GUIDE

- Comprehensive supplier directory for the global mining industry, featuring over 1,500 active listings

 **74,000+**
Followers

 **90,000+**
Followers

 **26,000+**
Followers

10+ News Digests **&** **125K** Subscribers

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CANADIAN MINING JOURNAL

- The premier magazine for mining professionals
- Canada's oldest mining publication still in circulation and distributed monthly
- Established in 1882, CMJ contains over a century's worth of data and archives
- Sector Focus: in-depth coverage of the mining and mineral processing industry with a spotlight on ESG and the digitization revolution
- Content Highlights: stay updated with the latest in technology, innovation and best practices
- Distributed to the majority of mine sites in North America
- Places a strong emphasis on operations, mine development and industry trends

 **2,900+**
Followers

 **2,200+**
Followers

10K+
Magazine Subscriptions

Three different types of subscriptions including Print, Digital, or combined (Print + Digital)

- Brings together institutional investors, sell-side representatives and high-level corporate executives from all over the world
- Recently collaborated with top-tier partners and major brands for future events
- Includes exclusive invite only events

UPCOMING EVENTS

- 2024: Energy Transition Metals Summit
Washington, D.C (Partnership with PMSC)

- Growing demand for events in the mining sector
- Capability to attract renowned talent and increase credibility in the mining domain proves crucial for attracting investors to the junior mining industry

PREVIOUS EVENTS

- 2023: Global Mining Symposium (Q1)
- 2022: Global Mining Symposium (Q1, Q2 and Q3) and Canadian Mining Symposium
- 2021: Global Mining Symposium (Q1, Q2, Q3 and Q4) and REIMAGINE Mining



17.9K Delegates
across last
four years



Mining Technology

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MONTHLY VISITS	AVG. VISIT DURATION (MM:SS)	PAGES PER VISIT
2.1M	12:01	4.46
1.2M	01:06	1.63
302K	01:15	1.88
258K	00:48	1.53
162K	02:13	2.53
153K	02:20	2.29
17K	01:18	1.83

The Northern Miner Group excluding CEO.CA leads the peer group.

EarthLabs is a global leader in mining media.



INTEGRATING GROWTH OPPORTUNITIES

STRATEGIC BUSINESS ENHANCEMENTS AND NEW OPPORTUNITIES

- Enhanced Cross-Selling: leveraging diverse platforms through increased subscription options, new data sources and greater access to resources.
- Revenue Amplification: harnessing channels for growth, leveraging the combined platforms and further promotion of events.
- Operational Efficiency: optimizing for cost-effectiveness and cross-utilization of employee talents.

AMPLIFYING BRAND IMPACT AND INVESTOR ENGAGEMENT

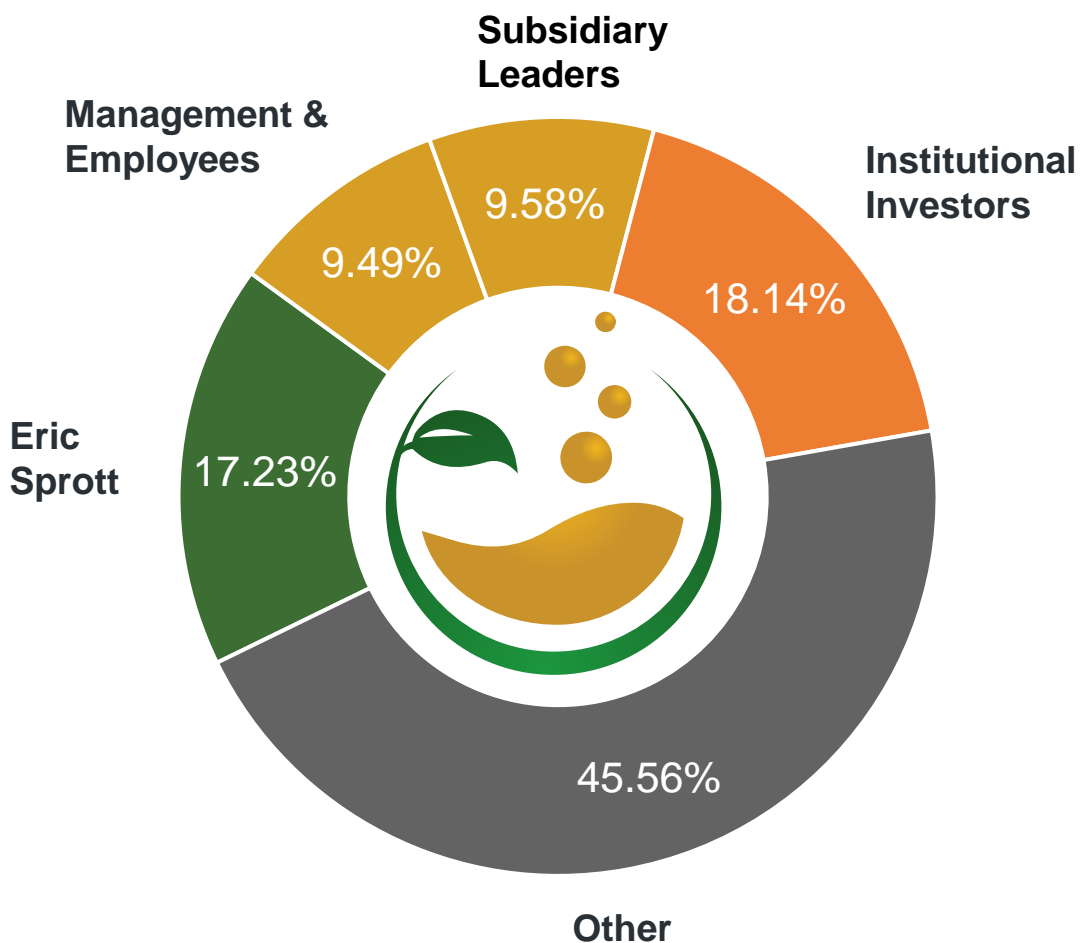
- By expanding our reach, we resonate with a broader audience, bolstering market perceptions and our brand's credibility through strategic media partnerships.
- This amplified exposure efficiently attracts accredited investors, maximizing client returns and fostering stronger investor relations through tailored marketing initiatives.



THE NORTHERN MINER
MAPS

With the merger of DigiGeoData and TNM Maps, we are **poised to dominate the entire mapping business**, making us the go-to choice for mining companies.

Major Shareholders



Exchanges

TSXV: SPOT
 OTCQX: SPOFF

Issued and outstanding common shares	137.39M
Options	6.32M
Fully diluted	143.78M
Market capitalization	CA\$24.73M ⁽¹⁾

(1) As of February 28, 2024

STRATEGIC PLAN



Theme	Objective
Deliver Strong & Sustainable Results	<ul style="list-style-type: none">• Increase reoccurring revenue by 10% year-over-year• Diversify revenue streams by aligning with market trends (sell shovels), become the 'go-to' for industry needs
Enhance Product Delivery Pipeline	<ul style="list-style-type: none">• Foster product innovation and speed-to-market with dynamic team collaboration and integrated platform operations• Accelerate roll-out of Data & Experience SaaS products across all subsidiary levels with reduced overall development and third-party data/hosting costs
Market Growth & Expansion	<ul style="list-style-type: none">• Identify and enter new emerging markets (i.e. Australia, Europe, Middle East) to scale business and expand global user database

Medium Term Success Metrics

20%+
Increase in Marketing Contracts over **1 Year**

3 SaaS Services
Launching in Next **6 Months**

Enhance Global Brand **Presence** & Reputation

EarthLabs aims to be the platform for resource investors, leveraging cutting-edge trading analytics, breaking news coverage, detailed mineral mapping, and investment execution.

EARTHLABS MANAGEMENT TEAM



Denis Laviolette
Executive Chair, CEO

Over 15 years of experience in exploration, mine operations, and capital markets

Worked in Northern Ontario (Timmins, Kirkland Lake and Red Lake), Norway and Ghana and took on a diverse array of tasks, including grass roots exploration, start-up mine management, and advanced mine operations

Worked as a Mining Analyst with Pinetree Capital Ltd.

Founder, President of New Found Gold Corp, Chairman of Kirkland Lake Discoveries, and Director of Xtra-Gold Resources Corp.



Cejay Kim
Chief Business Officer

Previously served as Chief Investment Officer at a private resource merchant bank

Worked in a senior capacity at ReQuest Equities, a merchant bank in the junior resource sector supported by the KCR Fund



Matthew Wilson
Chief Investment Officer

Last twelve years as an active venture investor and executive

Principal at Pinetree Capital, a diversified investment fund focused primarily on the small cap mining sector

Acted as CEO for private venture capital companies and as a director for public TSX venture listed companies



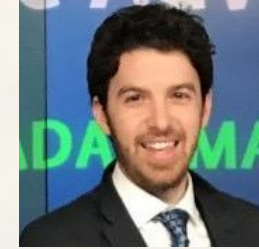
Vincent Dubé-Bourgeois
President and Head of Analytics

10 years experience in geology, exploration and data-science

Leader in the field of data science and geoscience for his innovative work in advancing data science and artificial intelligence in the mineral exploration sector.

Previously worked for Noront Resources and the Ontario Geological Survey

Director of Harfang Exploration Inc.



Joshua Duggan
VP, Corp Dev & IR

15+ years in finance, consulting, CPG and technology industries, working with hundreds of public and private companies

Advised corporate boards, senior executives and shareholders on corporate finance initiatives, Go-public IPO/RTO mandates, M&A, corporate governance, and ESG best practices

Former founder / CEO of Silicon Valley Accelerator Y Combinator backed BHRD Communications (S18)



Binh Quach
CFO

Chartered Professional Accountant with over 20 years experience working for both public and private companies

Previously, the Controller of Pinetree Capital Ltd for 14 years.

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