



# earthlabs

TSXV:SPOT OTCQX:SPOFF FSE:8EK0

## INVESTING IN MINING, INFLUENCING THE FUTURE

NOVEMBER 2025





# FORWARD LOOKING STATEMENT

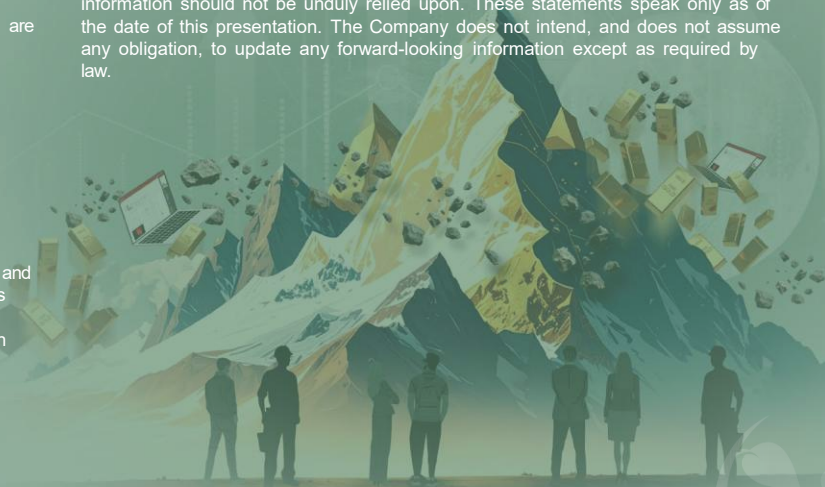


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activities and risks relating to the ability of the Company to enter into joint venture, earn-in, royalty or streaming structure agreements, or dispose of properties, future prices of mineral resources; accidents, labor disputes and other risks of the mining industry including continued community and government support of the Company's projects. The Company believes that the expectations reflected in such forward looking information are reasonable, but no assurance can be given that these expectations will prove to be correct and such forward-looking information should not be unduly relied upon. These statements speak only as of the date of this presentation. The Company does not intend, and does not assume any obligation, to update any forward-looking information except as required by law.





**To power the future of mining by investing in high-potential companies and using media technology to shape industry narratives, attract top-tier partnerships, and create lasting value.**

By connecting capital with opportunity, we drive long-term growth for our investors, portfolio companies, and the global resources sector through thought leadership, strategic storytelling, and deep industry expertise.

# VALUE PROPOSITION

## INVESTMENTS

Significant upside in many names

- ~\$70M in cash & investments
- Leveraging proprietary deal flow



## ROYALTIES

Anchored by 0.2% New Found Gold Queensway NSR and 0.5% NSR outside of Queensway



## MEDIA

- Leading media in mining
- Strong ad sales to bootstrap software development
- Pathway to positive reoccurring revenue



## MAX TORQUE

- Trading at large discount to NAV
- Pathway to positive cash flow to continually replenish portfolio



## Why us?

### DEAL FLOW

Our platforms provide us proprietary data and deal flow that allows us to discover opportunities that have significant upside in the current market

### ANALYSTS

In aggregate, over 50 years of portfolio management at the largest resource funds in Canada

### FOUNDERS & FINANCIERS

Successful track record of originating, structuring and exiting deals. Over \$1 billion in value created and \$300 million raised

## Founders of:



## Key Positions:





THE MEDIA GROUP IS THE CLEAR  
LEADER OF THE MINING SPACE

CEO.CA

THE NORTHERN MINER

GLOBAL MINING NEWS · SINCE 1915

MINING.COM

CANADIAN MINING  
JOURNAL

THE NORTHERN MINER  
SYMPOSIUMS

MARCO POLO  
Tailored with mining intelligence

MINING.COM  
BUYER'S GUIDE

- 70% of all junior mining related internet traffic in North America.
- CEO.CA purchased for \$17M in 2021
- Northern Miner Group purchased for \$4M in 2023

Investment firms use a media arm as a strategic tool to enhance their influence, attract capital, support portfolio companies, and shape industry narrative.

INFLUENCE & THOUGHT LEADERSHIP



BRAND BUILDING & INVESTOR ATTRACTION



BOOSTING PORTFOLIO COMPANIES



MARKET INFLUENCE & POLICY ADVOCACY



TALENT ACQUISITION & RETENTION



## MEDIA AD SALES

- Media platforms generate ad revenues from venture companies and service providers by targeting niche audiences
- 2024 revenue of ~\$6.1M

## SUBSCRIPTIONS

- CEO.CA - offering a monthly premium service, CEO.CA PRO, which includes real-time stock price monitoring, live Level 2 market depth, and advanced alerting features
- Northern Miner Group - reoccurring revenue includes both digital and non-digital subscriptions
- 2024 revenue of \$1.1M

## OVERARCHING OBJECTIVE

- Pay for overhead and continual development of products and widgets
- Replenish cash reserves to further deploy into junior resource market
- Eventual return of value back to shareholders via share buybacks or dividend



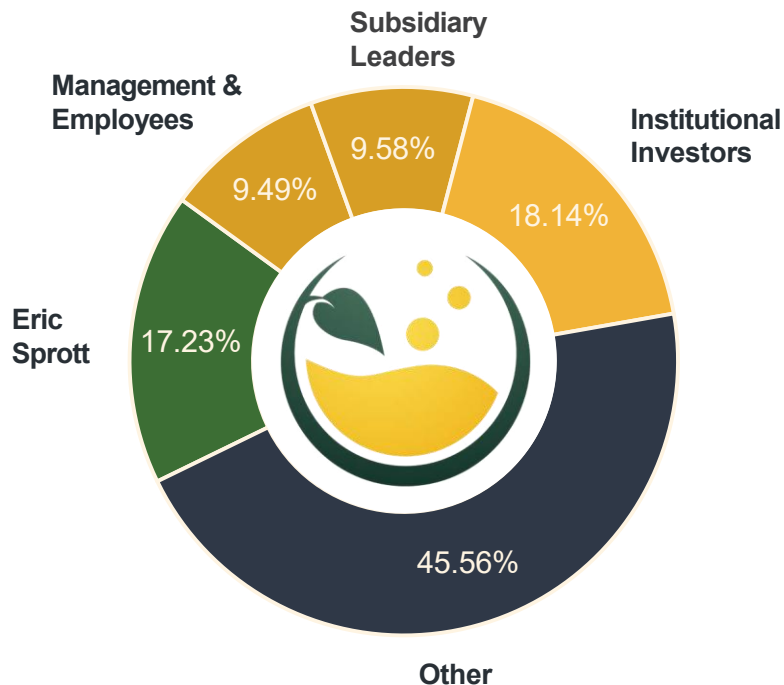
**WELL POSITIONED** to take advantage of the bull market in resources.

**MINIMAL COMPETITION** in media with plenty of revenue and partnership opportunities.

**EXPERIENCED TEAM** with a history of creating value through investment and structuring deals.



## Major Shareholders



## Exchanges

**TSXV: SPOT**  
**OTCQX: SPOFF**  
**FSE: 8EK0**



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Issued & outstanding common shares **138.80M**

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Options **15.67M**

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Fully diluted **154.47M**

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Market capitalization **CA\$33.3M<sub>(1)</sub>**

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<sup>1</sup> As of Nov. 19, 2025



**DENIS LAVIOLETTE**  
Executive Chair, CEO



**VINCENT DUBÉ-BOURGEOIS**  
President and Head of Analytics



**MATHEW WILSON**  
Chief Investment Officer



**CEJAY KIM**  
Chief Business Officer



**ANTHONY VACCARO**  
President, EarthLabs Media



**BINH QUACH**  
CFO



**JOSHUA DUGGAN**  
VP, Corp Dev & IR



**GERRY FELDMAN**  
Director



**JAY SUJIR**  
Director





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## TORONTO OFFICE

Toronto · Ontario 69 Yonge  
Street · Suite 200 M5E 1K3  
[investors@earthlabs.com](mailto:investors@earthlabs.com)